

# Manny Akinso | *Data-Driven Web Developer*

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🌐 <https://stmannyakinso.github.io>

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## Professional Summary

A Creative, data-driven Web Developer with a unique blend of full-stack development, data science, and UX design. I specialise in building interactive tools and platforms that turn complex data into clear, engaging experiences — from analytics dashboards for public policy to AI-powered e-commerce engines. My work sits at the intersection of design, data, and strategy, helping organisations make smarter decisions, automate processes, and connect with users through insight-driven development. I thrive in roles where technical depth meets creative execution, and I deliver scalable, high-impact solutions across industries.

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## Skills

### Technical Skills

*Programming Languages:* C++, HTML, CSS, C#

*Scripting Languages:* JavaScript, Python, PHP

*Web Frameworks:* React, Django, Laravel, WordPress, Next.js

*Tools and Applications:* Excel, Power BI, Visual Studio, VS Code, Unreal Engine *Database*

*Technologies:* SQL, PhpMyAdmin

*Cloud Computing:* IONOS, AWS Data & Analytics

### Data Skills

*Data dashboards · Data pipelines · API design · SEO · Web Scraping*

*Python automation · Sentiment analysis · Machine learning*

### Professional Strengths

*Analytical thinking · Creative problem-solving · Clear communication*

*Attention to detail · Leadership · Fast learning · Adaptability*

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## Education

### LLB Bachelor of Laws, De Montfort University, UK (2015–2019)

Gained a strong foundation in analytical thinking, structured problem solving, and research – skills now applied in technical and data-rich environments.

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## Professional Experience

**Data Analyst – Lambeth Council, London | 2023–Present**

- Built interactive dashboards (React, D3.js) that turned raw civic data into visual insights for strategic decision-making.
- Developed the Council's Open Data Platform, including a climate data visualisation tool for public engagement.
- Automated data collection using Python (web scraping + reporting), cutting manual hours and increasing reporting frequency.
- Presented findings to senior stakeholders, influencing data-driven policy in education and sustainability.

#### **Digital & Data Associate – *Roko Health Club, Medway* | 2020–2023**

- Maintained and optimised the club's WordPress site; implemented SEO strategies and monitored performance via Google Analytics.
- Transitioned into tech delivery. Built internal dashboards using Python/Power BI, driving business decisions through better reporting.
- Created interactive data visuals for marketing and performance metrics, making complex data accessible to leadership.

#### **Founder & Technical Lead – *Smyrna Aesthetics (Remote)* | 2022–Present**

- Built and manage a custom PHP e-commerce platform with a focus on UX performance and intelligent analytics.
- Designed and delivered client websites (Shopify, WordPress), increasing engagement and conversions with tailored interfaces.
- Created Cerebro AI, an analytics engine using ML to provide actionable insights across sectors like e-commerce, finance, and sport.
- Lead a remote team in prototyping, development, and client delivery with an agile, product-led mindset.

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## **Final Note**

I'm excited to bring my mix of technical depth, and creative thinking to impactful roles — whether in data-focused development, analytics engineering, or product-driven tech. I'm open to remote, hybrid, or international roles.

Let's talk – I'd love to explore how I can add value to your team.

 [mannyakinso@gmail.com](mailto:mannyakinso@gmail.com) |  [Portfolio](#)

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 <https://stmannynso.github.io>